



Día de la Mujer Latina, Inc.  
Venus Ginés, Founder/CEO  
3750 Venture Dr; Ste 100A, Duluth, Ga 30096  
PHONE/FAX: 770-814-8790 Toll Free 1-866-54MUJER

Email: [venusgines@gmail.com](mailto:venusgines@gmail.com) [www.diadelamujerlatina.org](http://www.diadelamujerlatina.org)

\*\*\*\* For Immediate Release \*\*\*\*

### ***Día de la Mujer Latina, Inc (DML) CEO Venus Ginés Announces its New Name and New Headquarters***

**ATLANTA, November 13, 2007** -- After 10 years of providing culturally and linguistically proficient health promotion with its signature health *fiestas* and culturally-designed cancer education and disease preventive programs in Atlanta, founder and CEO Venus Ginés, announced today that the Board of Directors voted to change its name to ***National Día de la Mujer Latina*** and to move its headquarters to **Houston, Texas as of January 2008**.

The Board concluded that Georgia's burgeoning anti-immigrant environment, coupled with the increase in demands for health services in at-risk communities, along with limited funding, played a role in their decision. The opportunity to expand DML's mission, goals and objectives in the home base of some of the world's prominent cancer-focused leaders, such as Susan G. Komen for the Cure, M.D. Anderson Cancer Center, Lance Armstrong Foundation, Intercultural Cancer Council and Baylor College of Medicine will strengthen the organization's position as a principal player in Latino cancer research in the 23 US cities and in Latin America in which it operates.

"Although the fallout of a comprehensive immigration reform resulted in a detrimental chain of events that included an increase in mental health issues, poor health outcomes, and financial stress among non-profit organizations who provide services to all poor and medically underserved populations, it also sparked a strong sense of resolve in many Latino leaders to continue their mission despite political rhetoric - - and I am no exception," said Ginés.

**The organization's operational performance continues to remain strong and focused in Georgia as elsewhere.** DML announced that Ms. Ginés accepted a Faculty position at Baylor College of Medicine's Chronic Disease Prevention and Control Research Center. She plans to continue to collect the data from all DML health fiesta projects (including 6 Georgia Counties) for critical cancer research and clinical trials.

The 2008 ***Día de la Mujer Latina - Atlanta Project*** will be hosted by the **Intercultural Center for Health and Wellness (ICHW)**, a former affiliate of DML and 501(c) 3 non-profit organization based in Gwinnett County since 2004. The mission of ICHW includes a One-Stop wellness program that embraces a cultural-specific patient care and navigation program for breast and cervical cancer, salsa aerobics, nutrition, and social support.

DML would like to take this opportunity to thank all the dedicated volunteers, partners, healthcare providers, sponsors, friends of the mission and community at-large for their support over the last 10 years. *Mil gracias!*

### **COMUNICADO DE PRENSA**

Después de 10 años de proporcionar la promoción de salud y bienestar, adaptada culturalmente y lingüísticamente, con sus fiestas de la salud y los programas dedicado a la prevención de enfermedades en Atlanta, la fundador y director general Venus Ginés, anuncio hoy que la Junta Directiva llego a un acuerdo de cambiar su nombre a Dia Nacional de la Mujer Latina y establecer su sede en Houston, Tejas el principio de enero 2008.

La Directiva concluyó que por el ambiente ante-inmigrante en Georgia, junto con el aumento de necesidad de servicios de salud y poco apoyo y finanzas limitadas, llegaron a esta decisión. Sin embargo, la oportunidad de continuar la misión de Dia, sus metas y objetivos en Tejas, donde se ubican los líderes prominentes de cáncer al nivel mundial, reforzará la perspectiva de esta misión como un centro principal en la investigación del cáncer en la mujer latina en todo America. Aunque Venus acepto una posición como Facultad en una de las Escuelas de Medicina más famosa (Baylor College of Medicine), la obra seguirá caminando en Atlanta con el Centro Intercultural de Salud y Bienestar (Intercultural Center for Health es una organización sin fines de lucro) en Santa Fe Mall, Duluth, donde todos pueden recibir exámenes a bajo costo y las fiestas de salud se celebraran en marzo y mayo del 2008. La Directiva junto con la directora general, Venus Gines, les quiere brindar un gran aprecio a todos nuestros voluntarios, proveedores de salud, medios de comunicación, patrocinadores y comunidad Latina por el amor y apoyo a esta obra durante estos 10 años.